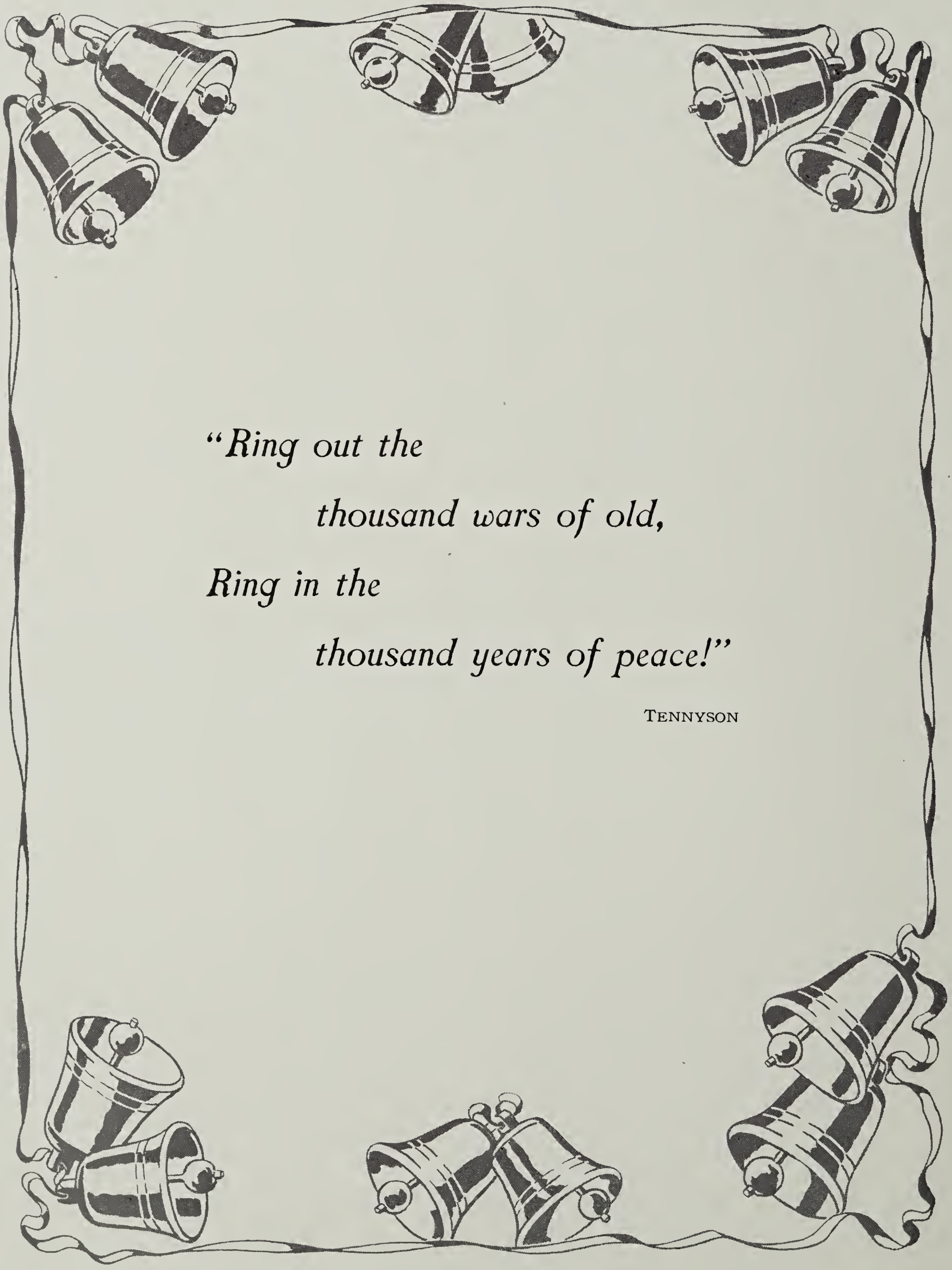
UNDERWOOD NEWS

Christmas

1945



"Ring out the

thousand wars of old,

Ring in the

thousand years of peace!"

TENNYSON

Greetings

To Each Member of the Underwood Organization Throughout the World:

For the first time in years, the spirit of Christmas descends on a world at peace. Peace won through the united efforts of freedom-loving nations . . . aligned and fighting together.

On this first peacetime Christmas in years, we're looking into a future that holds bright promise for all of us . . . a return to normal living: home life . . . social life . . . and a business life that makes the first two possible.

With unfading memories of the many Christmases gone by, and with faith and hope for those that are still to come, we extend to you, all kind thoughts and best wishes for the Holiday Season . . . Merry Christmas and a Happy New Year.

As our Fiftieth Anniversary year draws to a close, we are confident that 1946 will be another milestone of conspicuous achievement.

CHAIRMAN

PRESIDENT

Reconversion MOVES FULL SPEED AHEAD

After Pearl Harbor when our factories in Connecticut were called upon by the Government to curtail their manufacturing of office machines and convert to the manufacture of carbines, rate-of-climb indicators, automatic gun chargers and wiring devices for the B-29 and A-26 bomber programs, bomb and anti-tank mine fuses and miscellaneous ordnance and aircraft engine parts, every employee bent his enthusiasm in that direction and the job was done. It wasn't easy, nor was conversion achieved overnight, but Underwood men and women pulled together and the needed war supplies went out as per schedule.

Today all eyes turn to *reconversion* —that word has almost been worn out to describe the return of everything from ice-boxes to nylon hose. But, it's a good word and somehow fills a lot of action into any picture of home-front production.

So the men and women of Underwood Corporation have rolled up their sleeves again, and maintenance crews have been going full speed ahead in building, painting and lighting new benches on which production can start, right beside other assembly lines which went into full production of typewriters, or adding machines, or accounting machines soon after V-J-Day.

To give you some idea as to the enormity of the task, however, L. C. Stowell, the Corporation's President, recently pointed out that "in one plant alone, our Hartford Works, the world's largest plant manufacturing typewriters, there are nearly 23 acres of floor space, over which we must move outgoing machinery and relocate machinery, and replace new manufacturing and assembly lines."

Despite trying difficulties, the Underwood Corporation is making every effort to serve the customers we like to call *Mr. John Q. Public*, the gigantic man who must help our country back to normal and settle a few items like world trade and world rebuilding. The Corporation hears Mr. Public's demands and means to give him what he needs, and as quickly as possible.

In October, a group of newspaper men from the New York Herald-Tribune, New York Times, the Hartford Courant, Hartford Times and other newspapers in Connecticut, visited our Hartford Works, as the first lap of a three-day tour over thirteen Connecticut plants representative of that state's factories having the most difficult reconversion problems.

Their reports, which have since appeared in numerous newspapers, indicated they were impressed with the size of our Hartford plant and the reconversion actually in progress. They made it clear that manufacturers in Connecticut are stepping up output as rapidly as they can in the hope of bettering all previous peacetime records. The New York Times wrote "No obstacle is being allowed to stand in the way of completing the transition from record war production to peak civilian production."

According to the best estimates at this time, the Underwood Corporation expects that its employment, after reconverting, will exceed that of prewar days. As an example, at our Hartford Works, where typewriters are manufactured, there was a peak employment of 5,000 workers before the war and it is expected that figure will reach 6,000 or more during the postwar period. The same employment situation will hold true in the other Underwood plants in Bridgeport and New Hartford, Connecticut, and Burlington, New Jersey.

With the usual amount of genuine enthusiasm and will, Underwood employees are scheduled to be back to normalcy soon — *reconversion* with them will quickly become a thing of the past.

* *

Top, *machinery being moved from side of building.*

Bottom, *workmen busily assembling new Underwoods.*

Honorable Mention

Certificate Awarded to Underwood Corporation by Financial World Magazine

Our Chairman of the Board, Philip D. Wagoner, received a citation of "Honorable Mention" awarded by *Financial World* as "a token of recognition and appreciation for the progress reflected in the Corporation's annual report. Annual reports were judged from the standpoint of content, format and typography as well as a medium for fostering better shareholder relations."

Weston Smith, originator and director of the "Annual Survey of Stockholder Annual Reports," is Vice President and Business Editor of *Financial World* and Vice President and Director of the National Association of Public Relations Counsel. Mr. Smith believes that "management today is doing a better job in keeping stockholders informed through annual reports than in any other period in financial history."

Over 2,500 illustrated brochures, booklets and mimeographed sheets—each designated as an "Annual Report for 1944"—were studied and from this mass of printed matter 1,250 annual reports qualified for consideration. Underwood Corporation was awarded the "Honorable Mention" certificate in recognition of improvement over a period of ten years.

Honorable Mention

To

Underwood Corporation

For Improvement Shown in

Annual Reporting

Issued by the Financial World in Recognition of the Progress Reflected in its 1944 Annual Report to Stockholders, as compared with that of a Decade ago

To certify that the 1944 financial statement of the above company was judged as among those which showed improvement since 1935 from the standpoint of content typography and format in the survey of 1250 annual reports examined during 1945.

ATTEST

Publisher, FINANCIAL WORLD

Weston Smith

Business Editor: FINANCIAL WORLD

Director of the Annual Survey

ly 2, 1945

★

Hospitalization Figures

A report on the first year of operation of the Corporation's Group Hospitalization and Life Insurance Plan discloses that the Organization disbursed total payments of $114,823. Of this sum, $43,000 have been paid in death claims; $38,583 in hospitalization; $15,978 for employees' surgical fees, and $17,262 for dependents' hospitalization.

The Underwood Corporation Group Hospitalization and Life Insurance Plan was adopted when the majority of employees signified their approval of the plan. It is now in effect in the Corporation's factories, in Connecticut and New Jersey, as well as its branches throughout the country.

Penicillin Hero Made Captain

It was just a year ago on Christmas Eve that Lieutenant Kenneth B. Schley, son of the late K. B. Schley, one of our Directors, and Mrs. Schley, made his famous mission with life-saving penicillin to the American garrison in the beleaguered town of Bastogne.

As a tribute to his gallantry, he was awarded the Silver Star and promoted to the rank of Captain.

We join his mother in hoping this Christmas will find Captain Schley at home and well.

BURGESS MEREDITH
as Ernie Pyle

There's No High Price Here!

. . . with Victory Bonds

Twelve fleet-winged months just dashed by, and now it's Christmas again—the time when laughter is in the air, smiles beam everywhere and friendly greetings fill the air. Seems an all-pervading mood has descended upon the world.

But are you on the weary side? Are you one of those who after four years of wartime living has decided this is the time to hunt those skates for the kid-brother, the washing-machine for mom—or some other hard-to-get item you've dreamed of when the boss was talking (funny how the mind wanders at times!)?

Then you've actually helped to make up that seething mob that's been milling around in the shops for weeks, wistfully handling seemingly gold-deckled price tags that tempt and tempt, or scanning empty, bare shelves. Bet you've stoutly said to yourself, "This is no time to buy."

* * *

Ernie Pyle with his ever-present Underwood Portable, which saw action with him all over the fighting fronts. See Burgess Meredith as Ernie Pyle in "Story of G. I. Joe," a Lester Cowan-United Artists Production.

But that's where you're wrong. This IS the time to buy. Why be jostled by crowds, belittled into a siege of conscience by a price tag, when you can purchase a shining gift that not only lifts the heart on Christmas morning but promises joy at Christmases to come?

A Victory Bond does all of that.

And, remember—bonds insure the realization of that "something" when days get back to normal. A more brilliant gift could not be found, whether for the dearest friend or a most cherished member of your family. Frankly, you're doing something pretty important yourself—a Victory Bond helps care for the sick and the wounded. The war is over, but NOT its results!

* *

For real thinking, read these words by Ernie Pyle which he so beautifully wrote in the closing chapter of his last book, Brave Men.

"We have won this war because our men are brave, and because of many other things—because of Russia, and England, and the passage of time, and the gift of nature's materials. We did not win it because destiny created us better than all other peoples. I hope that in victory we are more grateful than we are proud . . . Thousands of our men will soon be returning to you. They have been gone a long time and they have seen and done and felt things you cannot know. They will be changed. They will have to learn how to adjust themselves to peace . . .

"And all of us together will have to learn how to reassemble our broken world into a pattern so firm and so fair that another great war cannot soon be possible. All we can do is fumble and try once more—try out of the memory of our anguish—and be as tolerant with each other as we can."

UNDERWOOD NEWS

President Stowell

Presented with SCOUT FLAG STAND

In behalf of the Greater New York Councils, Boy Scouts of America, our President. L. C. Stowell, was presented with a Scout Flag Stand as a token of appreciation.

In making the presentation, William C. Bates, Chairman, Businessmen's Committee, stated, "Your generous efforts, energy and zeal have made possible the very successful results of our 1945 Finance Campaign. These funds you have assisted in raising will be utilized for the further development of Scouting and the consequent betterment of the boys and future manhood of this great City and Nation."

Our Sales Educational Director, Leo T. Osmon, assisted Mr. Stowell in the campaign and thanks for his hearty cooperation were expressed by Chairman Bates.

★

THE CHRISTMAS SEAL... THAT SAVES LIVES

Some half-million Americans have active tuberculosis. Only 300,000 are known cases. The remaining 200,000 must be discovered—for their own sake, for the safety of others, and for the national welfare.

No dollar value can be put on human suffering. Yet, even when measured by so secondary a yardstick, the cost of TB is staggering.

Crowded housing, overwork, worry, and population shifts are invitations to TB. The fight today is therefore stronger than ever before in our history.

There can be no peace treaty with tuberculosis. When you purchase your share of Christmas seals this year, you are helping supply weapons to fight off the dreaded TB through the National Tuberculosis Association whose work covers education, cooperation with health departments and medical societies, research and study, case-finding and rehabilitation for the recovery of patients.

Buy

Yours!

BLOOD DONOR REPORT

The American Red Cross — New York Chapter

The New York Chapter Blood Donor Service procured 1,274,444 pints of blood of the total of 13,000,000 taken by all centers.

At the time of liquidation of the service in September, an appreciative letter was directed to the Underwood Corporation by the Red Cross. And, our Company Executives join the Red Cross in expressing grateful thanks to those who so generously gave and contributed to this great humanitarian endeavor for our Armed Forces.

A Pumpkin . . . An Underwood . . . Two Starry-eyed Gals

And, it all makes sense. In Joliet, Illinois, the one-hundred-four pounder in the way of pumpkins caused a sensation with the Sunkist Fruit Market recently when it was learned the giant is the largest ever grown in that locality.

Along came Archie Sieben, Underwood Sales Agent, who fell heir to the giant and presto! a window was arranged. Little Mary Francis Nussbaum, daughter of John Nussbaum, the local Underwood repair man and Patty Mahoney, daughter of Jerry Mahoney, Underwood salesman, and granddaughter of Archie Sieben were used as stand-ins; a shiny Underwood made up the "props" and with decorations amounting to 40 cents (according to Sieben), a publicity stunt was in the making and was taken up by the *Spectator*, local weekly.

The story?—the largest pumpkin, two "adorables," a fruit market and the man behind the scenes, a busy Underwood Sales Agent. And, he didn't forget his machine!

Look What Santa Claus Is Doing Overseas This Year

Another Christmas . . . and thousands of uniformed husbands, sons and sweethearts will be in far-away China, Japan, and the countries of Europe, holding down their occupational chores. Yes, they yearn for home and *you* want him here—it's tough and hard to take. But we must understand that their being away is only a fulfillment of our determination to achieve a just and reasonable peace.

You may be sure he's not going to be forgotten. Honest, Santa is going to do his darndest to keep the corners of his mouth on the upward slant.

The traditional Christmas turkey dinner will be served to all overseas and those en route home on ships, planes and shipboard. At home camps, a GI can even invite his whole family and the girl friend at a nominal cost—the only limitations being on numbers that mess facilities can handle.

The Army Postal Service in the role of Santa Claus has been busy transporting Christmas mail to the men and will continue. Packages not delivered to those en route will follow them to their homes.

True, Christmas in a foreign station may be a far cry from gathering around the home fireside, but Special Services are bending over backwards to entertain that man as they've never done before.

The number of American girls sent to Europe by the Special Services Division has been increased and by Christmas the number in bright blue uniforms with the rainbow shoulder patch will have increased considerably according to the needs of the various theater areas.

In Europe, there are GI Tours. Enlisted men on furlough at Christmastime and officers on leave may spend their holidays in Belgium, Holland, England and Scotland, where they may have the opportunity to participate in the native civilian Yuletide festivities.

Special athletic contests will be planned. V-Discs—the Army's own records—will bring Christmas music. Men will engage their own talents too, performing in orchestras, dance bands and the like. Seventy young actresses, singers, dancers and legitimate performers are to go to the Pacific where they will play feminine roles in soldier shows.

For the Pacific alone, Major General Joseph W. Byron, Director of Special Services Division, has asked for a total of 86 units of 1,200 persons by Christmas. These will include 12 musical comedies, 15 legitimate plays, 28 revues, 27 variety shows, 25 concert units, 6 negro units, 13 hospital units and three sketch artists.

Through the defeat of the Axis powers, we have established a firm beachhead in our quest of lasting Peace, but we have not yet attained our goal. It will require the same application, energy, and devotion that went into the winning of the war, to win the Peace.

★★★ VICTORY CLOTHING COLLECTION For Overseas Relief

F. D. Lehn Serves Committee

A Victory Loan quota of $5,000,000 was accepted by the Office Equipment and Office Furniture group of the New York County War Finance Committee recently, which is $1,000,000 higher than their quota for the Seventh War Loan, exceeded by 175 per cent.

Among prominent members of this Equipment and Furniture group is F. D. Lehn, our Corporation Assistant Secretary-Treasurer, who is serving on the committee.

★

Blaine Rawdon, Jr., Escaped German Prison Camp

Stories of heroism, privation, bravery and patriotism have come out of the Second World War by the hundreds, Yet, those affecting people we know are always more interesting, more vivid and more exciting. Blaine Rawdon, Jr., son of New York District Manager Rawdon, was captured by the Germans, succeeded in escaping and rejoining the American forces. His experiences and his reactions could provide the basis for a Hollywood motion picture production. Lack of space prevents us from recounting the details. We are glad to report that he is well and has been discharged.

MILLIONS ARE STILL IN RAGS

President Truman has said that the clothing collected last spring rendered a world service, but the need is greater now than ever. People burned out of their homes had only the clothes on their backs, and with months of cold winter ahead, warm underclothing will be desperately needed as well as shoes, working garments and bedding.

A peek in your closets will find many pieces of clothing you will never wear or use. Why not gather them up for the January Victory Clothing Collection? Your contribution will swell the collection to a hoped-for giant-size pile, needed and wanted in every foreign country.

Watch your local newspapers for collection instructions.

Office Equipment and Office Furniture group of the War Finance Committee. Left to Right (Seated): R. V. Sentner of International Business Machines; Harry Goldman of Chas. S. Nathan Company; Benjamin Itkin of Itkin Brothers Furniture Company, and chairman of the section; Seamon Nemlich of Regan Office Furniture Company. (Standing): G. Clark Jr., of Clark & Gibby; Howard W. Lindh of National Cash Register; F. D. Lehn of Underwood Corporation.

Football Enthusiast W. M. Coffman Aids Annual Game

With the Peace comes a faster tempo in football—as in all other sports—and this winter lovers of the pigskin renewed their old thrills, either at the side of a blaring radio or huddled under a dripping blanket or shed (the more fortunate will do the latter).

Among the most ardent of this group will be W. M. Coffman, District Manager of our Pacific District. He views many a thrilling game in and around San Francisco and for a number of years has headed the promotion of the annual Shrine All-Star game played between the East and the West each New Year's Day in Kezar, California.

Mr. Coffman is shown on the extreme right shaking the hand of Coach Andy Kerr of Colgate when he welcomed the Eastern team at the last game. His heart, no doubt, was with the East, from the expression on his face! Others in the photo are Bob Kelly of Notre Dame and Bill Hackett of Ohio State.

Welcome Home...

More and more wearers of the "golden eagle within a circle" are returning home, and we take pride in extending a welcome to you of the Underwood family who are re-joining the fold. It is our hope your transition into civilian life will be happy and successful.

The Washington, D. C., office recently welcomed the return of *Major N. D. MacLeod* to his former position as Assistant National District Manager. He received his discharge from the Army after serving thirty-four months. *Howard Baker* rejoins the Accounting Division after serving with the U. S. Marines at Iwo Jima where he received injuries. He was overseas fifteen months. *Holton Wolfe* returns from the Navy after serving forty-two months overseas. The typewriter sales division has *W. A. Hilleary* back after twenty-eight months with the Marines. And, returned to the service department is *James P. Finn* who served with the Navy for twenty-eight months.

* * *

In Kansas City the office is extending the glad hand to *Larry Ward* who is home from the Army and on his old job selling typewriters.

* * *

The New Haven office has *Bill Sculley* home as accounting machine salesman. He served with the Navy and was formerly in New York City as an accounting machine salesman. *Charlie Bree* is back in the harness selling typewriters. He spent thirty months overseas with the Army.

Returned to the Los Angeles office is *E. C. Zeiders* who has rejoined the service department after three years with the Ninth Air Force, having seen service in England, France, Belgium and Holland.

* * *

The Chicago office welcomes the return of *Lt. William Voorhees* and *Chief Petty Officer Albert Daily*. Both are back in their old jobs in the Typewriter Sales Division.

* * *

Many others are back, and we will attempt to greet them individually as space permits. In the meantime, to those listed and any we may have missed, to all we say:

GLAD TO HAVE YOU BACK

Wilfred J. Alain, Hartford Works
Lawrence J. Anderson, Toledo
John Andrews, Hartford Works
Earl C. Angell, Jr., Hartford Works
Robert H. Armstrong, Richmond
Francesco Asquini, Hartford Works
Harry H. Bailey, Bridgeport Works
Howard J. Baker, Washington
Robert Baldwin, Boston
John J. Baltruchis, Hartford Works
Stanley W. Bambus, Bridgeport Works
Jack D. Barnhart, Youngstown
Mario Bartolotta, Hartford Works
James Basta, Bridgeport Works
Joseph L. Becker, Hartford Works
Edward S. Bednarz, Hartford Works
George Bennett, New York Used Mach. Dept.
Floyd R. Bidwell, Rochester
Robert J. Boyle, New York TypeSales
William O. Brenneman, Akron
William Bronne, Newark
James N. Brown, Hartford Works
Norman W. Bruce, Hartford Works
Joseph P. Caruso, Hartford Works
Charles E. Carver, Louisville
L. B. Caya, Hartford Works
John Celli, Hartford Works
Matthew Chekosmasoff,
Walter J. Cieanoski, Hartford Works
Clarence S. Cleveland, Bridgeport Works
Ray Clapper, Hartford Works
Emile Cloutier, Hartford Works
Alfred Colombel, New Orleans
Joseph F. Cooper, New York Comptroller's
L. W. Cormier, Hartford Works Portland, Ore.
Howard F. Corl, Washington, D. C.
Michael Coughlin, Hartford Works
Joseph E. Cwikla, Hartford Works
Edgar V. Cyr, Hartford Works
A. B. Daily, Chicago
H. L. Daniels, Cincinnati
Thomas P. Darcy, Providence
F. R. Dellitt, Dallas
Albert E. Del Monte, Hartford Works
John DelRe, Bridgeport Works
D. W. Denmark, Jr., Atlanta
F. P. Denniston, Chicago
Julius J. Derucki, Chicago
Abner W. Dixon, Houston
R. K. Dussinger, Allentown
William E. Egan, Hartford Works
James T. Elsis, New York Used Mach. Dept.
Kurt Erdmann, N. Y. City Service
Orvel L. Fahlenkamp, Seattle
Willard G. Fletcher, San Francisco
William J. Floeser, Albany
W. F. Flynn, Hartford Works
Michael Foley, Hartford Works
Marshall Fransecky, N. Y. Used Mach. Dept.
Charles O. Fredericks, New York
Robert Fricker, Minneapolis
Addison J. Gallon, Hartford Works
Michael J. Galya, Bridgeport Works
Joseph F. Gatto, Hartford Works
Joseph S. Gerick, Hartford Works
Michael H. Gilligan, Hartford Works
John D. Godfrey, Hartford Works
Marcus R. Gordon, Los Angeles
Chester B. Govang, Hartford Works
John J. Grace, Hartford Works
Henry A. Griswold, Jr., Hartford Works
George Grossman, N. Y. Type Sales
Zigmund Growski, Hartford Works
Ralph E. Hansen, Boston
Warren F. Harris, Hartford Works
Richard O. Hecker, Columbus
William F. Henry, St. Louis
John R. Higgins, Bridgeport Works
Warren A. Hilleary, Washington, D. C.
Frank J. Hoffman, Newark
C. J. Huseby, Los Angeles
James Jannaman, Philadelphia
Jens Andreas Jensen, Bridgeport Works
S. Jerome, New Orleans
Arthur M. Johnson, Hartford Works
Albert A. Kachler, Bridgeport Works
Siegmund Kauffman, New York Comptrollers
Christopher J. Keenan, Hartford Works

Frederick Kelley, Bridgeport Works
Earl F. Kiland, Minneapolis
Daniel M. Killoran, Hartford Works
Joseph Kozlowski, Hartford Works
Arthur H. Krumroy, Cleveland
Raoul Labbee, Hartford Works
George Leach, Bridgeport Works
Marion Leatherwood, Dallas
Chester Lerch, Bridgeport Works
Carl A. Lindmark, Jr. Burlington Works
James B. Lindsey, Dallas
Raymond Logue, Burlington Works
Max London, New York Service
George J. Longueville, San Francisco
Norman D. MacLeod, Washington, D. C.
Francis E. Malloy, Hartford Works
L. P. Mancini, Albany
Arthur G. Manseault, Hartford Works
Frank Maratta, Hartford Works
Walter Marsh, Bridgeport Works
Salvatore Matarazzo, Hartford Works
John E. Maughan, Columbus
James A. McDevitt, Cincinnati
Charles P. McKernan, Albany
J. M. Mitchell, Richmond
J. J. Mocarsky, Hartford Works
John Romaine Morris, Memphis
Raymond Moyer, N. Y. General Sales
John W. Mudge, Bridgeport Works
Robert P. Mullen, Hartford
William L. Neill, Jr., Oklahoma City
Eric Norris, Atlanta
R. L. Oefinger, Bridgeport Works
Axel C. Oslund, Hartford Works
Michael C. Panda, Bridgeport Works
John D. Park, New York Sales
William H. Payne, Charlotte
Harold L. Peters, Spokane
Houston Peters, Sr., Memphis
W. W. Porter, Int'l. Div., New York
Ernest B. Powers, Bridgeport Works
Wicio Puchalski, Hartford Works
Carl P. Ray, Executive Offices
Carl P. Ray, New York
William C. Reed, New York
H. G. Rees, Philadelphia
Howard Reeves, Nashville
J. W. Ritchie, Bridgeport Works
Harold A. Rodebaugh, Philadelphia
Charles T. Rodenboh, Philadelphia
Dave W. Rougvie, Providence
Charles W. Runkel, Harrisburg
Austin J. Salisbury, Los Angeles
Daniel J. Scott, Hartford Works
Ward Sheping, Bridgeport Works
Eugene F. Simmons, N. Y. Used Mach. Dept.
Max A. Slifer, Oklahoma City
A. B. Smith, St. Louis
C. D. Smith, Des Moines
Edward V. Smith, Chicago
Herbert A. Smith, Hartford Works
Joseph C. Smith, N. Y. Service
Vine L. Smith, Jr., Detroit
Alphonse Smitkus, Hartford Works
Warren A. Snyder, Cincinnati
R. M. Staples, Boston
William O. Stromquist, Hartford Works
John R. Tonnesen, New York Sales
Michael A. Tirabassi, N. Y. General Sales
Lawrence E. Trudeau, Hartford Works
Clayton L. Tyson, Chicago
William A. Voorhees, Chicago
Charles P. Walitynski, Hartford Works
Raymond L. Wang, Bridgeport Works
Lawrence A. Ward, Kansas City
John Warren, Hartford Works
Walter T. Warren, St. Louis
William J. Weigel, St. Louis
Herbert M. Wells, Bridgeport Works
Logan W. Wells, Los Angeles
Clifford C. Werner, Harrisburg
Warren G. Wessel, New York Treasurer's
Karl W. Wich, N. Y. Service
Frank J. Williams, Hartford Works
R. J. Wilson, Oklahoma City
Holton H. Wolfe, Washington, D. C.
Woodrow W. Woods, Bridgeport Works
L. Yanushwetz, Hartford Works
Arnold Zeff, St. Paul
Ernest C. Zeiders, Los Angeles
Anton Zilinek, Bridgeport Works

GEORGE WHITAKER BACK IN NEWBURGH

After serving with the American Red Cross abroad as Assistant Field Director for a year, G. W. Whitaker is back as regional manager of the Newburgh Office.

Mr. Whitaker is a veteran of the first World War and has always been active as a civic enterprise worker. He is identified with the Chamber of Commerce, Rotary Club, Recreation Commission and other organizations.

Prior to his leave, he had been associated with the Newburgh Office for 13 years and is very well known in the New York District.

At left, *G. W. Whitaker in Red Cross Uniform with Blaine Rawdon, New York District Manager.*

* *

BRINLEY RETURNS TO WHITE PLAINS OFFICE

George Brinley, who has been in Government service during the war, has returned to White Plains, N. Y., as Manager of the Corporation's regional office there.

Mr. Brinley left his White Plains post in 1942 to work for the U. S. Civil Service Commission, recruiting personnel for key positions in Washington and for Government agencies in New York and New Jersey. Later, he was transferred to the U. S. Army Signal Corps labor office, where he handled draft deferments and labor and manpower problems in New York, New Jersey and Connecticut.

The Feminine View

as Expressed by LILLIAN DENTON

OUR GLAMOUR GALS are not going to miss a thing these days. And, how well they know last year's hair-do is as dated as last year's bonnet with the 1944 shape. No, gals, watch the new winter hair fashions. They're a bit on the fascinating side.

The Grecian Psyche

Seems the newest influence in hair styling is the "pulled-back" look. Last year we had our locks *down*, then *up* and now it's *back!* So, take your hair neatly off the face, roll it softly back to a high knot ending in loose curls. A Dache snood net, either colorful or just matching, keeps this headdress smooth.

The Juliet Cap

Youthful—and who wouldn't have it—is the Juliet appearance. This style shows soft curled bangs on the feminine brow, with the side hair brought back in waves. A snood net is cut as a Juliet cap from which the curls fall softly at the neckline.

Now, if you don't like that, try the new waterfall coiffure designed by Chicago's Marshall Field salon. The front hair is parted right down the middle, smoothed back into a soft curl arrangement, extending from the high back to the nape of the neck. The snood net fits like a cap with a coronet effect. Tricky?

The Waterfall

* * *

It just isn't in the cards, girls, you can't escape housekeeping. The latest is *improved* office housekeeping. Ah . . . the femmes of the business world have been called on the carpet, and high time. Says *American Business*, "Large piles of correspondence stacked on top of a row of filing cabinets; desks piled high with papers; books, supplies, catalogs, advertising matter stacked on top of bookcases—these are but a few of the commonest evidences of poor office housekeeping".

They go on to say the housekeeping attitude affects visitors and even reflects a lack of the highest degree of good morale. Are you going to do *that* to your company, girls?

* * *

Some week-end when that man of yours least expects it, surprise him with a tempting glazed dish that not only looks divine, but tastes as good as anything he ever sunk his teeth into —and watch his face.

Select either of these combinations . . . *carrots* and *onions* or *sweet potatoes* and *apples*. And, the shopping problem is as simple as a-b-c—plenty and plenty of all. Here's how:

Mix together molasses, water, butter (or substitute) and salt in shallow pan and cook about 5 minutes. Add carrots and cook, shaking them in the pan until well glazed. Add the onions and continue cooking and shaking for a few minutes longer.

½ cup molasses
½ cup water
2 tablespoons butter or substitute
½ teaspoon salt
3 cups cooked carrots*
1 cup cooked onions*

(*Don't forget the sweet potatoes and apples, if you prefer them.)

* * *

If you're in a jam over a last-minute (say, I bet you forgot) Christmas gift, fly into action gal. Here's your solution. All you need is a needle, some thread and a small amount of rayon print, in a soft fabric — and you've got it. Oh yes, and a matching rayon grosgrain ribbon is needed to give that "store-bought" touch. Pick up a Simplicity pattern No. 4750, and you're off.

Any member of your world of femmes will love this bed jacket and slipper set for Christmas. Choose a color you know she likes, get either a luxuriously warm material, or something frivolous and to the satin side and start stitching. One evening's work will complete the chore—and not only *your* heart, but *hers* will be light on this Christmas morn.

– Happenings 'Round and About

Albany

Vincent A. Ortado, serviceman of the Syracuse office, has completed 27 years with this company recently and also had a 25th wedding anniversary.

Mr. Ortado began with the Service Department at the New York Office when it was located at 63 Vesey Street. He is the father of two daughters, and proud of them and his record with the Company.

* * *

The appointment of Captain Charles P. McKernan, as regional manager of the Albany Sales Region, was made by James D. Donovan, Eastern District Sales Manager, on November 15, 1945.

Mr. McKernan is a native of Utica, New York, and attended the Utica Free Academy and also Hamilton College. He joined the Underwood Organization in 1938 as a special representative in the National District Office. He enlisted in the Army in May, 1942, was commissioned 2nd Lieutenant in December, 1942, and was assigned to the Office of Quartermaster General, Washington, D. C. in February, 1943.

His appointment as regional manager of the Albany Region includes the areas of Syracuse, Utica, Binghampton and Schenectady, as well as the city of Albany. Mr. McKernan will make his home in Albany with his wife, the former Bernadette Perry of Albany.

Altoona

Charles A. Mower, serviceman, represented the Altoona office, as a member of the Pennsylvania Auxiliary Police, in a parade of 12,000 Pennsylvania Railroad Company employees who honored a fellow-worker, Sergeant Robert E. Laws, awarded the Congressional Medal of Honor.

Baltimore

A twenty-fifth anniversary with the Company is celebrated this year by Frederick G. Smith, regional manager, Baltimore.

It was back in 1920 that Mr. Smith joined the organization in New York. He steadily advanced through the sales divisions and became assistant to the District Manager in New York two years ago. In March of this year he was promoted to his present position.

Mr. Smith is well-known in New York, as well as among the branches, and it is a real pleasure to join his friends in saying "congratulations."

Trenton

Richard Greene recently celebrated his 31st anniversary with the Trenton branch of the Corporation. He is Branch Service Supervisor and is proud of his continuous record of employment. Dick received many messages of congratulations.

Indianapolis

Western district manager, L. Y. Hagan, was honored by Regional manager P. E. Cockrill recently with a steak fry at his home.

All sales, service and office personnel of the Indianapolis branch attended, and the party was in full swing in the backyard when "the rains came." Luckily, however, the storm had waited until the steaks were consumed, so the group retired to Mr. Cockrill's social room and spent the remainder of the evening just talking of this and that. A good time was had by all!

Washington

Dan Cupid has visited the National District office. Major N. D. MacLeod was married to Virginia W. Loud of Worcester, Massachusetts. And Mabel Frances Steep, of the accounting division, became the bride of Lieutenant Earl Hurdle.

The best of luck to both couples.

* * *

Everyone enjoyed the picnic at Triton Beach. Games, swimming and dancing were enjoyed, and it was voted an enjoyable day. Special guests for the occasion were F. L. Benedict, former Eastern District Manager; J. A. McComas, Philadelphia Regional Manager; F. G. Smith, Baltimore Regional Manager and J. F. White, General Office Auditor.

* * *

When Henry Wenz, after 39 years with the Company, retired, employes of the Washington Regional office entertained with a testimonial dinner at which time he was awarded a traveling bag known as a "two suiter." Most of his years of continued service were spent in Washington, but he was well-known throughout the Organization. He and his wife hope to have a very enjoyable and well-earned vacation, and their many friends wish them every happiness.

* * *

SHINY TRUCK IN INDIANAPOLIS . . . *No bumps, no scratches, no dust—that's the truck now in use in Indianapolis. Regional Manager P. E. Cockrill says this little buggy is giving them good advertising and giving the customer excellent service.*

George Bender got a new camera and he wanted a chance to use it. Along came birthday-time for Terry Cinque of the New York General Service Department. As it was celebrating-time, the girls in the office surprised her with many remembrances.

* *

New York

Early this fall when Mr. and Mrs. Joseph P. McKenna, of Brooklyn, journeyed southward, they were lavishly entertained in Baton Rouge, Louisiana, by their brother-in-law and sister, Rev. and Mrs. Patrick Gillespie. A visit to the office at Baton Rouge brought forth more hospitality, and R. J. Heim, Regional Manager at New Orleans, and Mrs. Heim, climaxed the social whirl. Of course, Mrs. McKenna is none other than "Bridie" of the General Service Department.

Personnel Director W. H. Hargreaves has been appointed a member of the National Advisory Board of the National Association of Personnel Directors.

* * *

Our sincere sympathies go to the family of Mrs. Addie M. Smith, for many years a member of our School Sales Division in New York, who died on November 6 in Brooklyn. She is survived by her husband, Horace Smith.

* * *

When Portable Typewriter Sales Manager W. G. Turquand schooled his son on "how to write the customer," we'd say he did a good job. Directness is his motto as seen in the last paragraph.

Dear Customer:

I am sorry your paper has been late this week, but I am in bed with a bad cold.

My younger brother, Tommy, has been delivering for me, but as he does not know the route, it naturally takes him longer to get your paper to you.

I expect to be back on the job next week and will collect then, if that is all right with you.

Your *Brooklyn Eagle* Boy,
Glynn Turquand

* * *

ORIGINAL MANUSCRIPT ON UNDERWOOD PORTABLE

BETH BROWN, *author of* Universal Station *and other popular books, shown in her New York apartment. The original manuscript of this book took in* 40,000 *pages,* 250 *words to a page, re-written* 31 *times—in other words, the portable typed a total of* 310,000,000 *words.*

Returns to New York

Lieut. Commander Carl P. Ray has returned to Underwood as Assistant to the President, L. C. Stowell.

He was Mr. Stowell's assistant prior to his service with the War Production Board, which began in October, 1941. He joined the Navy in April, 1942, from which he has now received his discharge.

Mr. Ray entered the Underwood organization in the fall of 1937 after completing an enviable record in scholastic standing and athletic activities at Dartmouth College. He was twice selected for the All-American Football Team.

* * *

H. R. Leonard, who during the greater part of the war period was on leave of absence and attached to the staff of General Kirk, Head of the Small Arms Division of Ordnance in Washington, is pinch-hitting for H. C. Edgerton at the Greenwoods Works while Mr. Edgerton is recuperating from an illness. The latter is temporarily filling the vacancy left by Mr. Leonard in the Engineering & Manufacturing department, so they have made an exchange of professorships, so to speak. It is not only proving interesting but is directly helping to expedite reconversion.

* * *

After having spent the last several years as a C. P. O. in Uncle Sam's Navy, T. A. Norbut is back in civilian life and selling supplies in our Regional Supply Department.

* * *

Another Navy man with us is T. M. Howe who has taken over a territory in the Typewriter Sales Division.

T. R. Long is welcomed as a member of our sales force. He's mastering the rudiments of carbon paper, ribbons, carbon roll bracket plates—and other supplies.

Hartford

Hartford Regional Manager C. L. Minton announced the appointment of C. V. Backus to the managership of the Springfield, Massachusetts, office. Mr. Backus has been with the Company many years and started his career in the Wholesale Portable Division.

* * *

J. A. Sawyer has returned from Government employ in Washington to manage the New Haven, Connecticut, office. He is a graduate of Dartmouth College.

* * *

In Bridgeport, R. H. Lamb, a Wesleyan graduate, becomes branch office manager. He was a member of the sales department in Hartford prior to the war.

* * *

Frank Brasky, who before the war had a typewriter-adding machine territory in the Hartford area, has returned after serving during the war with our Hartford plant.

* *

New York . . . When these three get together, all at once, you may be sure there's plenty of excitement going on a few feet away.

But, flashing lights, buzzes, loud clamoring and what-have-you were partially ignored for a half-a-minute one day to give Harry Haddock the chance to catch the smiling faces of Celenie Carlson, Helen Rooney and Loretta Borman, the "hello" girls of Underwood. Rosemarie Lynch stuck to her post while the picture was being taken. (How about a photo of her, Harry?)

We've enjoyed their cheerful voices for a long time—now we have the smiles to go along.

In Greenfield, Mass., the Valley Office Appliance, Inc., has been appointed agent for Underwood typewriters and Underwood Sundstrand adding machines. Operation of this company is in the able hands of Casper Fuchs, Charles Lehman, Ray Moulton and Miss Zalenski. The photograph of the store shows new typewriters in the windows. Could it be they were placed there just long enough for taking the picture?

* * *

Buffalo

W. A. Hazelton, Jr., former Assistant Regional Manager of the Chicago office, has been made manager of the Rochester branch. He was employed by this company from 1922 until 1942 as salesman and later appointed branch manager at the Minneapolis, South Bend and Philadelphia offices.

In 1943 he entered the Army and served as an officer with the famous Eighth Army Air Force in England for a year. It was upon his return last January that he assumed his Chicago duties.

* * *

After four years as Branch Service Manager in Rochester, H. J. Lake has been promoted to Regional Service Manager of the Buffalo office. He has been connected with the service department continually since 1925 and has established a fine record.

New secretary to Mr. Lake is Marie Thessen. Welcome, Marie.

* * *

In the sales department, Edward R. Trosin is welcomed as an Accounting Machine salesman, as is Edwin Hitchcock who will sell typewriters.

* * *

In the service department the "glad hand" is extended John Speadling, Vincent J. Privitera, Henry Partyka and George Constantino, who will work in Buffalo; and Arthur R. Voght, Erie; D. E. Wigle, Niagara Falls and Floyd Bidwell, Rochester.

Springfield

We welcome W. Erwin Story as an accounting machine salesman, and Leonard Dale as a typewriter salesman.

* * *

John Rablonski has returned from the Service Training School in Hartford. He came with us last spring as an apprentice after seeing his share of action with the U. S. Navy.

* *

In a pretty ceremony recently Mary D. Brophy became the bride of William M. Bogart, Lieutenant, United States Army, at St. Peter's Church in Yonkers, New York. Mrs. Bogart is a member of the secretarial staff of the Executive office, and Lt. Bogart has just returned from service overseas. Best wishes, newlyweds.

Accounting Machines Division Manager, Paul R. Zimmerman, and Mrs. Zimmerman, celebrated their twenty-fifth wedding anniversary recently and were entertained at the home of J. A. Johnson, regional manager, in Santa Monica. Several other hospitalities were extended the couple, and their son, Paul, Jr., who is in the Navy, sent a box of red roses for the occasion.

* *

Los Angeles

Max Rager, who was one of our typewriter salesmen at the time of the "freeze," returned recently after several years in a defense plant. He still has his enthusiasm for the typewriter business.

Kansas City

We are settled in our new location and will be happy to show our offices to anyone passing through Kansas City.

* * *

Floyd Reynolds, former Sub-branch Manager, has taken over a Sales Agency at Salina, Kansas. He and Mrs. Reynolds have also welcomed a new addition to their family—a son.

* * *

Alvin Leiker, former serviceman at Salina, has taken over the Sales Agency at Hays, Kansas.

* * *

Letters still roll in from the men in service who are coming home soon, and it keeps Regional Manager D. E. Conklin busy trying to keep up his end of the correspondence.

* * *

Kansas City is a popular office. Since it is in the heart of America, we have many visitors. We are always happy to see them, and especially are we glad to hear of the experiences some of our members of the Armed Forces have to tell us.

* * *

Secretary to Mr. Conklin, Berdeen Peterson, has just been elected vice-president of the Westport Chapter of the National Secretaries Association.

* * *

Denie Peterson, cashier, spent her vacation in California visiting her husband this year.

New Haven

The service department has Charles A. Petrafesa as a new member. He was formerly with Uncle Sam as G. I. Joe and is cordially welcomed by our office.

* * *

In October, the Berkshire Office Supply Company, J. N. Fogarty, of Torrington, Connecticut, began handling Underwood typewriters and Underwood Sundstrand adding machines throughout Litchfield County.

Kalamazoo

The little band of three from Kalamazoo are still working away despite conditions or times.

Back in 1932 C. A. (Mike) Reinhart, B. W. (Lindy) Lindauer and R. (Ralph) Westerhof opened their offices at 307 East Michigan Avenue and have continued to date doing business at this same address. The personnel grew and new faces appeared; however, came the war and only the original three were left.

So, the little band is back pitching by themselves again and are proud that virtually every piece of Underwood office equipment is in full service in the Kalamazoo-Battle Creek community.

New Orleans

We welcome to our Service Department Robert T. Nelson, Michael Pisciotta, John Griffin, Charles Saxon and Louis J. Adam, all having seen combat duty overseas. Seems Uncle Sam did a good job of bringing out their mechanical ability.

* * *

The latest addition to our Accounting Machines sales personnel is Fred Abernathy. He has been in the Aleutians for two and one-half years and will sell accounting and adding machines.

* * *

Jim Molaison, shipping clerk, was deluged with additions to his family recently. He became the grandfather of a granddaughter and *two* grandsons.

* * *

When H. C. Villarrubia, office manager of the New Orleans, Louisiana branch, began with our company on the fifth day of November, 1905, the Underwood Typewriter Company was in its infancy, and the lad was only eighteen years old.

Enthusiasm and ambition fostered the youthful Villarrubia's progress quickly, and he was advanced to cashier and bookkeeper—later to become office manager.

It is a pleasure to congratulate Mr. Villarrubia and wish him continued happiness and success.

Toronto

Our Miss Pemberton returned from a visit in New York with glowing reports of the One Park Avenue guys and gals. Seems they gave her a warm reception.

* * *

Serviceman Frank Turner rated a feature story recently in the *Winnipeg Tribune* when Ted Schrader, columnist interviewed our "man who fixes typewriters." It was well done and went on to say Turner started mending typewriters 36 years ago and at 63 is still going strong.

Named Vice-President of Canadian Advertisers

Lee Trenholm, director of public relations of Underwood Limited, was elected vice-president of the Association of Canadian Advertisers at its recent 31st annual meeting in Toronto, Ontario.

He served as chairman of the Association's 1945 Jury of Advertising Awards, is Canadian vice-president of the American Public Relations Association and is a past president of the Advertising and Sales Club of Toronto.

His many friends in the advertising field join Underwood in extending congratulations.

The Letter Man W-h-i-s-t-l-e-s

Master Sergeant Munson (second from left) and his buddies.

* * *

From Saipan in the Mariannas, Quentin R. Munson, formerly employed in the Executive Offices at One Park Avenue, New York, who first enlisted as a Private and quickly won promotion to the grade of Master Sergeant, writes. "Life here goes on much the same, and I am still very busy. I am still my own laundryman, grass cutter (it grows over-night here) and handy-man, such as making a chair or a table—the only way to have one here. The food is exceptionally good and that is a source of satisfaction. . . . By the way, the man on my left worked at Burlington before the war. I hope that I may be able to return by the Spring of '46."

His associates of the "Front Office" have also expressed the same hope.

* * *

Word comes to F. A. Greis, New York Regional Manager, that his son, Howard, won the highest honors in all subjects during the four months midshipman course for the Tenth Class, United States Naval Reserve Midshipman's School at Notre Dame. Howard was listed on the honor roll of the University of Notre Dame and received his commission as an Ensign.

* * *

The Salt Lake City office says it's good news to learn that at least one Underwood man had his hand in the atomic bombing of Japan. Corporal Harold T. Dunlap, formerly of the Quincy, Illinois office, writes, "It is our group that dropped the atomic bombs on the two cities in Japan. It certainly was a thrill to be connected with this wonderful organization that participated in the climax."

* * *

Private Thomas Roche, formerly of the Export Department, writes that he's down in the "blue grass" country where he is with the "mechanized cavalry." He thinks Kentucky's a swell place.

* * *

From Lieutenant L. M. St. George comes a card postmarked Japan. He says, "I just want to go on record as being one of the Underwood employes who finally made the long trek into the heart of Japan . . . I landed in Yokohama 13 October, 1945. It is 90% ruined from air-raids. I have seen Underwood machines here that went through the bombing and typewriter shops trying to repair them."

* * *

A former New York service department man, Lieutenant Russell G. Spear, writes from Tokyo. Among his comments, he says, "Tell the folks they have nothing to fear now from the Japs. They are now in their place . . . back-bowing to the Americans."

* * *

In a round-about-way we hear from Lieutenant David S. Pool, formerly of the Washington, D. C., and Raleigh, North Carolina, offices and now with Uncle Sam's Navy. He called at the 18-19 Pall Mall Street office in London and Mr. J. H. Pitman wrote us of his visit. Seems he's due home soon, and there'll no doubt be an English bride along with him. All kinds of congratulations will be in store for that fighting man.

* * *

A member of the once-vital Persian Gulf Command supply line to Soviet Russia, *William C. Gammage*, formerly of the Philadelphia office, sends word of his promotion to the rank of Technician Third Grade. Sergeant Gammage is on duty as a stenographer in the Staff Judge Advocate's office at the Persian Gulf Command headquarters. He was formerly an Underwood salesman.

* * *

Word has been received from the Kansas City office about Sergeant Willard H. Mongold who was recently awarded a citation for meritorious services performed in the European theater of war.

During the period from December, 1944 to March 1945, Sergeant Mongold operated a typewriter, lantern and stove-repair shop for the 11th Armored Division. He kept all typewriters, office machinery, gasoline lanterns and gasoline stoves in operating condition, thus eliminating long waits for higher echelon repair work. "He often worked late," said the citation, "voluntarily, so that the items being repaired would be speedily returned to the units. His services were in keeping with the highest traditions of the Unted States Army."

The document was signed by Major General H. E. Dager, U. S. Army, and should be of special interest in that Sergeant Mongold's mechanical training through Underwood probably enabled him to perform his duties efficiently and carefully, with his courage and fortitude winning the final award.

UNDERWOOD NEWS

VOL. 13 DECEMBER, 1945 No. 2

Family Magazine of the
UNDERWOOD CORPORATION
P. D. WAGONER, *Chairman of the Board*
L. C. STOWELL, *President*
C. S. DUNCAN, *Secretary—Treasurer*
Published at
One Park Avenue, New York 16, N. Y.
ANDREW CERRUTI, *Editor*
LILLIAN DENTON, *Associate Editor*

Member of the House Magazine Institute of the National Council of Industrial Editors

Without Silent Night, Holy Night, somehow Christmas just wouldn't be Christmas. Yet, how many of us actually know the glorious carol's legend and history? The tune is loved the world over; the words just come naturally. This is the story.

FAR BACK in the early Nineteenth Century — at Christmastime — a festive season celebrated elaborately by churches — a misfortune happened in the little village of Oberndorf, hidden away in the snow-clad and snow-bound Bavarian Mountains. Just one day before Christmas, the organ in the village church was found broken.

The people had been isolated by a blizzard, and the only available repairman could not get through from the nearby town of Zillerthal. Sorrowfully, Franz Xaver Gruber, the schoolmaster and church organist, sought the assistant priest, Josef Mohr, and begged him to write some words that the villagers could sing without the accompaniment of the voiceless organ. That afternoon Mohr wrote the words for a song. That same evening Gruber composed a simple melody for the voices of the people.

So it came to pass that on Christmas morning in 1818 *Silent Night, Holy Night* was sung, led by the simple plucking of a guitar. A few days later, the repairman was able to travel to Oberndorf and mend the broken organ. Gruber showed him the new song, and he liked it so well that he took it away and later gave it to the traveling Zillerthalers who were famous in that day as songsters and yodelers. They in turn spread the song across the continent during their trekking from country to country.

How did it get to America? Tirolean singers were popular in our country about a hundred years ago, and in their concerts sung from Boston to Cincinnati, they sang *Silent Night, Holy Night*. And, the people loved it.

So, "bouquets" from the world go to this plain little church organist who gave us a simple song—delightful, inspiring and surely tangible enough to the true Christmas spirit to lift the hearts of men the world over!

SILENT NIGHT

JOSEF MOHR, 1818 — FRANZ XAVER GRUBER, 1818

p Tranquillo.

1. Si - lent night! Ho - ly night! All is calm, all is bright Round yon
2. Si - lent night! Ho - ly night! Shep-herds quake at the sight, Glo - ries
3. Si - lent night! Ho - ly night! Son of God, love's pure light Ra - diant

poco cres

Vir - gin Moth - er and Child! Ho - ly In - fant, so ten - der and mild,
stream from heav - en a - far, Heav'n-ly hosts sing Al - le - lu - ia;
beams from Thy ho - ly face, With the dawn of re - deem - ing grace,

mf *pp*

Sleep in heav - en - ly peace. Sleep in heav - en - ly peace,
Christ, the Sav iour. is born! Christ, the Sav - iour, is born!
Je - sus, Lord, at Thy birth! Je - sus, Lord, at Thy birth.

UNDERWOOD CORPORATION
ONE PARK AVENUE
NEW YORK 16, N. Y.

Printed in U.S.A.